

United Way



United Way of Madison County




UNITED

WE WIN.

WHO WILL TACKLE THE PROBLEMS MOST SHY AWAY FROM?

WE WILL WHEN WE LIVE UNITED

Please cut out the pledge form below on the dotted lines and return it with your donation in the enclosed envelope, please retain the receipt for your records.

NAME: _____ ADDRESS: _____ EMAIL: _____		For United Way Use Last Year \$ _____ Dep.: _____	<b>RECEIPT</b> IS A CONTRIBUTING MEMBER OF THE UNITED WAY OF MADISON COUNTY, INC. Total \$ _____ This organization does not provide goods or services in exchange for contributions.
Save us a stamp, we'll email you a thank you note & receipt. <input type="checkbox"/> UNITED WAY OF MADISON COUNTY <input type="checkbox"/> UNITED WAY OF _____ <input type="checkbox"/> Paid Now <input type="checkbox"/> \$25.00 <input type="checkbox"/> \$50.00 <input type="checkbox"/> \$100.00 <input type="checkbox"/> Other _____ <input type="checkbox"/> Payroll Deduction (per pay period) <input type="checkbox"/> \$1 <input type="checkbox"/> \$2 <input type="checkbox"/> \$5 <input type="checkbox"/> \$10 <input type="checkbox"/> Other _____		<b>THANK YOU</b> 	
_____ Employer's Name		(X) _____ Signature of Giver	

United Way of Madison County, Inc.  
P.O. Box 648, Oneida, NY 13421-0648

Your support is crucial and greatly appreciated, please return a pledge card to your payroll department.

United Way of Madison County

# United Way fights for the health, education and financial stability of every person in every community in our county.

But we are more than fund-raisers. We are hand-raisers. We raise our hands not only to lead the fight, but to reach out to people who need help. And hope.

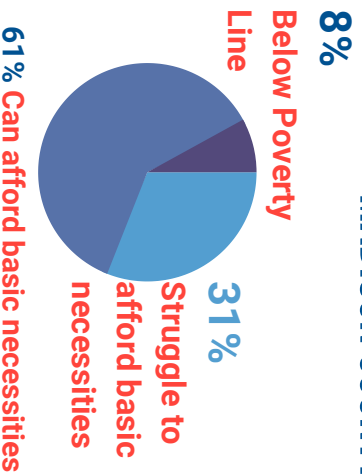
We win by living United. By forging unlikely partnerships. By finding new solutions to old problems. By mobilizing the best resources. And by inspiring individuals to join the fight against their community's most daunting social crises.

So who are the hand-raisers, the game-changers? They're people who know that at the core of every human being is a desire to do good. Who recognize the power that comes from a shared purpose. Who understand they're always stronger together than they are alone. It's people like you.

United Way needs you to join the fight. Because your passion, expertise and resources will help the fight become a win. A win that's not just a short-term contribution, but a long-term solution.

## MADISON COUNTY HOUSEHOLDS

Based on United Way  
ALICE Report 2018



**61% Can afford basic necessities**

39% (10,190) of the 26,127 Households in Madison County are at or below the ALICE (Asset Limited, Income Constrained, Employed), which means 39% of our neighbors struggle to afford basic necessities.

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Madison County



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P.O. Box 648 Oneida, NY 13421 - 0648  
315-363-5779  
[www.unitedwayofmadisoncounty.com](http://www.unitedwayofmadisoncounty.com)

Find us on

## PROGRAMS WE'VE FUNDED

- American Red Cross of Central New York/Madison-Oneida ◦ ONEIDA
- Catholic Charities of Madison County ◦ ONEIDA
- Celebration Children's Center of Canastota ◦ CANASTOTA
- Church on the Rock Food Pantry ◦ ONEIDA
- Community Action Partnership for Madison County ◦ MORRISVILLE
- Help Restore Hope Center/Liberty Resources ◦ ONEIDA
- Heritage Farm ◦ BOUCKVILLE
- Hospice & Palliative Care of Oneida, Herkimer and Eastern Madison Counties
- Karing Kitchen ◦ ONEIDA
- Legal Aid Society of Mid-New York
- Madison County Children's Camp ◦ EATON
- Oneida Area Day Care Center ◦ ONEIDA
- St. Patrick's Food Pantry ◦ ONEIDA
- Wanderers' Rest Humane Association ◦ CANASTOTA

SingleCare prescription drug partnership saved 390 Madison County Residents \$34,966.45 in prescription costs in 2020.

## HOW TO GIVE

**BY PAYROLL DEDUCTION:** Many businesses in Oneida and neighboring communities, along with city, school, county and state governmental bodies, will gladly withhold a small amount from your weekly or bi-weekly pay ... it's the easy way to give!

**CASH/CHECK:** Complete pledge card and mail along with payment.

**ONLINE:** Donations are accepted through our website

## VISIT

[unitedwayofmadisoncounty.org](http://unitedwayofmadisoncounty.org)  
for more about our  
community partners and  
to join the fight